

## LAUNCH PARTY SCRIPT IDEAS

These are all voice text examples/ideas:

### THE VOICE TEXT INVITE:



Hi \_\_\_\_\_! I am SO excited! I just started a new venture and I am hosting a launch party on \_\_\_\_\_. I thought of you because \_\_\_\_\_. If you are not free I totally understand and that's ok but I would love for you to check out what I am doing. Are you free for 30 minutes on \_\_\_\_\_ at \_\_\_\_\_.

### If they say yes, say:



"GREAT! THANK YOU. I will send you the invite link.

### If they can't make it, you can say:



"That's okay... I totally understand. If I sent you some info, would you be open to taking a look at it?"

(Go to traditional invite for landing page and follow from there)

### CONFIRM THE GUESTS 1-2 DAYS BEFORE LAUNCH:



Hi \_\_\_\_\_, this is just a friendly reminder about my Launch Party on \_\_\_\_\_ (date). I am SO excited! I want to thank you in advance for coming and supporting me. I so appreciate you. I will see you at \_\_\_\_\_ at \_\_\_\_\_.

Here's the link to join the party.